

Duluth Campus

Department of Sociology -Anthropology  
College of Liberal Arts

228 Cina Hall  
1123 University Drive  
Duluth, Minnesota 55812-3306

Office: 218-726-7551  
Fax: 218-726-7759

24 January 2016

Culture and Personality Week 3

## History / Theory / Methods of Culture and Personality Studies (Cont.)

This week the [UMD MPIRG Student Organization](#) folks will stop by for a few minutes on Monday.



Then we'll continue to have a look at the basic analytic, theoretical, methodological, and historical framework for the course, moving towards the beginning of a mini-series of videos focusing on pioneers of Culture and Personality Studies—**W.H.R. Rivers** and **Margaret Mead**—that begins next week.

Whether you're taking notes, watching the videos, or reading the text and related materials, **keep in mind that the exams are open-book tests**—so bear in mind that you *do not* have to memorize a lot of names, dates, and isolated facts. Familiarize yourself with the materials, but don't spend too much time trying to commit the details to memory.

(If you haven't read the materials about the Culture and Personality exams yet, it might be a good idea to do that before too long. You can find that information at <http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpexams.html>.)

For this week—for the entire semester, for that matter—**focus on the ideas and main concepts and differing points of view.**

Be sure to check the details of the **activities and assignments for the week** on your **Moodle** HomePage. This week take the Selective Attention Tests in Preparation for Watching Video Series, and Our Later Discussion of Perception. (Be sure to take both tests.)



**Read and follow the directions carefully.**

**Selective Attention Test**

<<http://www.youtube.com/watch?v=vJG698U2Mvo>>

**The Monkey Business Illusion**

<[http://www.youtube.com/watch?v=IGQmdoK\\_ZfY](http://www.youtube.com/watch?v=IGQmdoK_ZfY)>

-  Take the Selective Attention Tests in Preparation for Watching Video Series, and Our Later Discussion of Perception. (Be sure to take both tests.) [Page](#)
-  **Response to the film "Psychological Anthropology" from the *Faces of Culture* series** (Due by the end of Week 3—Saturday, 30 January 2016; Your Name Will Be Logged) [Feedback](#)

**Share your ideas**, including study-questions with your classmates? Discuss them on-line with the others in class

...

s2016 **Student Collaboration Space**

for your own personal use



[Wiki for Project Collaboration](#)

The above item will be found at the top of your **Moodle** folder under "Student Collaboration Space".

As usual, if you have **any questions**, please let me know. And that goes also for questions about getting started on **your project**. Project information is on-line at

<<http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpproject.html>>. Please do not hesitate to post them on **Moodle** or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu).

Remember to check the results of the class Video Responses from earlier weeks when they close. You can find the results in the **Moodle** Blocks where they first appeared. This week have a look at . . .

-  [Results--Personality All About Me s2016 File resource](#)

Your **Topics** and **Reading Assignments Listings** are available in the Week 3 Block of your **Moodle** folder, along with the Assignments and Activities for the week.

Best Regards,

Tim Roufs